

Traditional business evaluations require significant effort. Teams spend hours in meeting rooms with facilitators, sticky notes, flipcharts, photo documentation, and manual report compilation afterward.

The KAIZUNO® Digital System transforms this into a **streamlined process**.

Instead of coordinating everyone's schedules for lengthy workshops, teams work through structured questionnaires during their available time. Each team member can contribute during lunch breaks, early mornings, or quiet periods between projects. Everyone with relevant knowledge can participate from the beginning.

How the System Functions

The system offers questionnaires for different topics like digital transformation, sustainability, innovation, or quality management. Regardless of the specific topic, all questionnaires follow the same proven **5-Steps KAIZUNO® logic** that successful organizations use naturally.

Participants evaluate statements using a rating scale and provide detailed feedback. They document strengths and development opportunities on the topic and situation at hand, share specific ideas, and explain their reasoning. The AI provides valuable inspirations throughout the process so teams do not start with a blank page.

The system ensures consistency while allowing teams to focus on what matters most for their specific situation.

As teams work through the evaluation, **automatic reports generate continuously** in the background. No one needs to manually compile results or create presentations afterward.

What This Enables

Organizations can finally conduct development work during off-peak hours with all knowledge holders participating.

When teams do meet for workshops later, they work at a **much higher level**. Instead of starting from scratch, they can immediately discuss concrete insights and solutions based on the solid digital foundation.

This approach also eliminates the need for **separate change management workshops**. When people help identify the issues and solutions themselves, they're naturally committed to making improvements happen.